

WMAR

ORDERFlight Dates **10/29/12-11/06/12**Contract / Revision **309403 /**Original Date / Revision
08/28/12 08/28/12Advertiser **Ruppersberger / Democrat /**Agency **Buying Time LLC**Buying Contact**650 Massachusetts Avenue NW - S
Washington, DC 20001**Product**Candidate. Ruppersberger 2012 10**Agency Com 15%Billing Contact**650 Massachusetts Avenue NW - S
Washington, DC 20001**Sales Office EWSDCSales Region NATAgency Ref 2Order Sep 00:20:00Estimate # **2235**Alt Order #Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes POL POL CANDProduct Codes DOPriority P-3Advertiser RefPrimary Account Executive
Daniel Baylog

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Daniel Baylog | 100% | | |

Order Share % Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | |
| UNKWN | 100% | |
| WBAL | % | |
| WBFF | % | |
| WJZ | % | |
| WMPB | % | |
| WMPT | % | |
| WNUV | % | |
| WUTB | % | |

Order Totals**Billing Plan**

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|--------------------|--------------------|-------------|------------|----------|---------|-------------|--------------|
| November 2012 | 69 | \$12,286.75 | \$14,455.00 | 0.00 | 10/29/12 | 11/06/12 | 69 | \$12,286.75 | \$14,455.00 |
| Totals | 69 | \$12,286.75 | \$14,455.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | <u>Totals</u> Spots Amount | |
|-----|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|----------------------------------|----------|
| N 1 | WMAR | 10/29/12 | 11/06/12 | M-F 6-7a NEWS (ROS) CM M-F 6-7a NEWS (ROS) | CM | 6-7a | MTWTF-- | :30 | 4 | \$90.00 | P-3 | 0.00 | NM | 7 | \$630.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | 5 | | | | \$90.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | MT----- | | 2 | | | | \$90.00 | | 0.00 | | | |
| N 2 | WMAR | 10/29/12 | 11/06/12 | M-F 7-9a GMA M-F 7-9a GMA | CM | 7-9a | MTWTF-- | :30 | 5 | \$100.00 | P-3 | 0.00 | NM | 7 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | 5 | | | | \$100.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | MT----- | | 2 | | | | \$100.00 | | 0.00 | | | |
| N 3 | WMAR | 10/29/12 | 11/06/12 | M-F 9-10a M-F 9-10a | CM | 9-10a | MTWTF-- | :30 | 4 | \$50.00 | P-3 | 0.00 | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | M-WTF-- | | 4 | | | | \$50.00 | | 0.00 | | | |

Contract / Revision **309403** Flight Dates **10/29/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

Order Sep 00:20:00

Advertiser **Ruppertsberger / Democrat** Product **Candidate. Ruppertsberger** Estimate # **2235**

| | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N 3 | WMAR | 10/29/12 | 11/06/12 | M-F 9-10a M-F 9-10a | CM | 9-10a | MTWTF-- | :30 | 4 | \$50.00 | P-3 | 0.00 NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | |
| N 4 | WMAR | 10/29/12 | 11/06/12 | M-F 10-11a M-F 10-11a | CM | 10-11a | MTWTF-- | :30 | 2 | \$50.00 | P-3 | 0.00 NM | 3 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | -T-T--- | | | | | 2 | \$50.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$50.00 | | 0.00 | | |
| N 5 | WMAR | 10/29/12 | 11/06/12 | M-F 11a-12p M-F 11a-12p | CM | 11a-12p | MTWTF-- | :30 | 4 | \$100.00 | P-3 | 0.00 NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | MTWT--- | | | | | 4 | \$100.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$100.00 | | 0.00 | | |
| N 6 | WMAR | 10/29/12 | 11/06/12 | M-F 2-3p 2-3pm Right this Minute | CM | 2-3p | MTWTF-- | :30 | 3 | \$75.00 | P-3 | 0.00 NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | -TW-F-- | | | | | 3 | \$75.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$75.00 | | 0.00 | | |
| N 7 | WMAR | 10/29/12 | 11/06/12 | M-F 3-4p 3-4pm General Hospital | CM | 3-4p | MTWTF-- | :30 | 3 | \$75.00 | P-3 | 0.00 NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | M-WT--- | | | | | 3 | \$75.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$75.00 | | 0.00 | | |
| N 8 | WMAR | 10/29/12 | 11/06/12 | M-F 5-6p (ROS) M-F 5-6p (ROS) | CM | 5-6p | MTWTF-- | :30 | 2 | \$75.00 | P-3 | 0.00 NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | -T-T--- | | | | | 2 | \$75.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$75.00 | | 0.00 | | |
| N 9 | WMAR | 10/29/12 | 11/06/12 | M-F 6-630p NEWS M-F 6-630p NEWS | CM | 6-630p | MTWTF-- | :30 | 5 | \$125.00 | P-3 | 0.00 NM | 6 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 5 | \$125.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$125.00 | | 0.00 | | |
| N 10 | WMAR | 10/29/12 | 11/06/12 | SU 630-7p NEWS SU 630-7p NEWS | CM | 630-7p | -----S | :30 | 1 | \$125.00 | P-3 | 0.00 NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$125.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | |
| N 11 | WMAR | 10/29/12 | 11/06/12 | M-F 7-730p 7-730p The List | CM | 7-730p | MTWTF-- | :30 | 5 | \$350.00 | P-3 | 0.00 NM | 6 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 5 | \$350.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$350.00 | | 0.00 | | |
| N 12 | WMAR | 10/29/12 | 11/06/12 | M-F 730-8p 730-8p Let's Ask America | CM | 730-8p | MTWTF-- | :30 | 5 | \$350.00 | P-3 | 0.00 NM | 6 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 5 | \$350.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$350.00 | | 0.00 | | |
| N 13 | WMAR | 10/29/12 | 11/05/12 | Monday 8-10p Dancing M 8-10p Dancing | CM | 8-10p | M----- | :30 | 1 | \$2,000.00 | P-3 | 0.00 NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | |

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Order Sep 00:20:00

Advertiser **Ruppertsberger / Democrat** Product **Candidate. Ruppertsberger** Estimate # **2235**

| | | | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|----------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| N 13 | WMAR | 10/29/12 | 11/05/12 | Monday 8-10p Dancing CM M 8-10p Dancing | | 8-10p | M----- | :30 | 1 | \$2,000.00 | P-3 | 0.00 NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | 1 | | | | \$2,000.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | 1 | | | | \$2,000.00 | | 0.00 | | |
| N 14 | WMAR | 10/29/12 | 11/06/12 | M-SU 11-1135p LATE NE M-SU 11-1135p LATE NE | | 11-1135p | MTWTF-S | :30 | 4 | \$350.00 | P-3 | 0.00 NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | 4 | | | | \$350.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | 1 | | | | \$350.00 | | 0.00 | | |
| N 15 | WMAR | 10/29/12 | 11/06/12 | M-F 1135-1202 NIGHTL M-F 1135-1202 NIGHTL | | 1135p-1202a | MTWTF-- | :30 | 4 | \$100.00 | P-3 | 0.00 NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF-- | | 4 | | | | \$100.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | 1 | | | | \$100.00 | | 0.00 | | |
| N 16 | WMAR | 10/29/12 | 11/06/12 | SU 8-9a GMA SUNDAY SU 8-9a GMA SUNDAY | | 8-9a | -----S | :30 | 1 | \$50.00 | P-3 | 0.00 NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | 1 | | | | \$50.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | ----- | | 0 | | | | \$0.00 | | 0.00 | | |
| N 17 | WMAR | 10/29/12 | 11/06/12 | SU 9-10a THIS WEEK Su 9-10a THIS WEEK | | 9-10a | -----S | :30 | 1 | \$150.00 | P-3 | 0.00 NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | 1 | | | | \$150.00 | | 0.00 | | |
| Week: | | 11/05/12 | 11/11/12 | ----- | | 0 | | | | \$0.00 | | 0.00 | | |
| | | | | | | | | | | | | | Totals | 69 \$14,455.00 |